

To fulfill the vision and mission of Chandler-Gilbert Community College, the institution has established the following strategic goals and objectives for the period of 2007-2012. These goals and objectives will be central in determining institutional strategies, institutional commitment, and leadership decisions.

GOAL #1. Nurture Quality, State of the Art, Teaching & Learning

Objectives:

- 1.1 Effectively serve demographic segments of our community beyond traditional college-aged students.
- 1.2 Add depth and breadth to the curriculum with emphasis on leveraging synergistic partnerships.
- 1.3 Enhance flexibility, efficiency, and effectiveness of scheduling and modality of course offerings.
- 1.4 Enrich teaching and learning by increasing the diversity of the faculty, staff, and students.
- 1.5 Expand active and collaborative learning, service learning, and learning communities.

GOAL #2. Provide College Capacity to Meet the Needs of our Evolving Community

Objectives:

- 2.1 Expand existing locations to serve our growing communities.
- 2.2 Explore opportunities to add new college locations in our service area.
- 2.3 Strengthen commitment to newly implemented programs and services.
- 2.4 Expand and support fundraising and development activities.
- 2.5 Create formal and informal spaces adaptable to evolving pedagogies and technologies.
- 2.6 Leverage existing and emerging technologies to improve access and service.

*Note- Goal's numbering does not represent order of importance.

GOAL #3. Infuse a Commitment to Student Success throughout the College

Objectives:

- 3.1 Provide support for students in a multi-modal service environment.
- 3.2 Expand financial assistance opportunities.
- 3.3 Enhance marketing efforts to effectively communicate with students consistent with enrollment management strategies.
- 3.4 Develop focused recruitment and outreach strategies to involve faculty, staff, and students.
- 3.5 Ensure appropriate academic and support services at all campuses.
- 3.6 Enhance student life programs that promote college and community engagement at all campuses.

GOAL #4. Advance Global Learning & Sustainability

Objectives:

- 4.1 Embed Global learning and sustainability into the curriculum.
- 4.2 Expand and enhance programs and services that increase student and employee awareness and understanding of global issues that sustain life and learning.
- 4.3 Collaborate with external partners to support programs for a socially, environmentally, and economically sustainable society.
- 4.4 Examine current practices, as well as opportunities, to move the college toward a highly sustainable, carbon neutral mode of operation and work with stakeholders and vendors aligned with principles of sustainability.
- 4.5 Expand international student enrollment and continuously improve support services for them.
- 4.6 Increase opportunities for students and employees to visit and study in other countries.

GOAL #5. Facilitate Employee Empowerment & Professional Growth

Objectives:

- 5.1 Improve formal and informal communication with employees.
- 5.2 Promote Employee Professional Development
- 5.3 Enhance college awards & recognition programs.
- 5.4 Support a culture of collegiality and collaboration.
- 5.5 Value a whole life agenda.

GOAL #6. Strengthen Community Engagement and Civic Participation

Objectives:

- 6.1 Strengthen and expand community and corporate partnerships
- 6.2 Expand outreach and promotional efforts to inform and engage the community.
- 6.3 Encourage a culture of civic engagement and social responsibility.
- 6.4 Participate in community economic development planning efforts.

GOAL #7. Create a Culture of Measurable Improvements

Objectives:

- 7.1 Develop, track, and respond to key indicators to enhance data informed decision making.
- 7.2 Expand comparative benchmark studies with peer and aspirational institutions to improve institutional effectiveness.
- 7.3 Expand data-informed student learning outcomes assessment.



MONITORING LOOP

