



COLLEGE GOALS 2007-2009

1. Enhance key instructional initiatives that invigorate faculty, improve teaching and learning, and enrich the student experience [Bill Guerriero, Bill Mullaney]
 - a. Continue participation in the National Project on Assessing Learning in Learning Communities; complete first phase of collaborative assessments, and align LC offerings with student and program needs (1.3, 1.5, 7.2, 7.3) [Vanessa Sandoval, Yvonne Reineke] [done]
 - b. Establish faculty leadership on the Developmental Education committee and assist with implementing a student success pilot project (1.1) [Mary Zimmerer, Bill Mullaney]
 - c. Continue initiatives to integrate global learning and the theme of sustainability through projects such as One Book, Shared Futures, SEE Your World college theme, and co-curricular events (4.1 – 4.4, 4.6, 6.3) [Chris Schnick, Heather Horn, Bill Mullaney]
 - d. Implement processes to assess student learning and achievement on revised general education outcome measures (7.1, 7.3) [Roy Scheisser, Bill Mullaney]
 - e. Appoint a faculty coordinator to organize relevant instructional resources and to facilitate the development of best practices in eLearning (1.3, 2.3, 2.6) [Linda Munoz, Bill Mullaney]
 - f. Offer EDU 250 on our campuses to support and develop residential and adjunct faculty consistent with CGCC instructional philosophy (1.5) [Heather Horn, Bill Mullaney]
2. Develop new and sustain existing programs of study [Bill Guerriero]
 - a. Implement Biomedical Research Technology degree (1.2) [Bill Crawford] [done]
 - b. Start a second cohort in the Law Enforcement Training Academy (2.3) [Bill Crawford] [done]
 - c. Complete feasibility studies for Medical Assisting and Physical Therapy Assisting programs (1.2) [Regi Munro]
 - d. Expand on-campus upper division course offerings and enrollment in partnership with state universities (1.2, 1.3, 2.3) [Bill Guerriero, Bill Mullaney]
 - e. Expand credit and noncredit class schedules to support breadth and depth of curriculum as new facilities open (1.2, 1.3, 7.1, 7.2) [Bill Guerriero]
3. Improve technology infrastructure to sustain effective teaching, learning, support services and administration [Bill Guerriero, Victor Navarro]
 - a. Upgrade wireless infrastructure for increased mobile device access (2.6) [Victor Navarro]
 - b. Implement data disaster recovery system and business continuity plans (2.6) [Victor Navarro]

- c. Develop metrics and initiate long-term capacity plan for networks and data storage (2.6, 7.1) [Victor Navarro]
 - d. Design and develop processes for classifying web content to be exposed for college intranet versus external web community (2.6, 3.1, 3.3) [Bill Guerriero, Victor Navarro]
 - e. Complete installation of presentation systems so that all classrooms are mediated (2.6) [Tim Keefe]
 - f. Develop enhancements to and extend our custom application framework to deliver secure, easy-to-use, web-based applications for students and employees (2.5, 2.6) [Victor Navarro]
4. Increase student enrollment and streamline enrollment processes [Bill Crawford, Doug Bullock]
- a. Create an administrative position to focus on and integrate enrollment functions (1.1, 3.2, 3.4) [Lois Bartholomew] [done]
 - b. Reorganize enrollment services positions at Pecos and Williams campuses to improve employee morale, communication, coordination, and effectiveness (1.1, 3.4) [Bill Crawford, Doug Bullock, John Schroeder]
 - c. Consider minor remodeling of the Enrollment Services area at the Pecos Campus to improve student flow (2.1) [Bill Crawford, Doug Bullock]
 - d. Improve signage in the Enrollment Services area at the Pecos Campus (2.1) [Bill Crawford, Doug Bullock]
 - e. Implement the new Student Information System (2.6, 3.1) [Bill Crawford, Doug Bullock, Victor Navarro] [done]
 - f. Launch a major campaign to help students move towards increased self-service with enrollment functions (2.6, 3.1, 3.2, 3.3) [Bill Crawford, Doug Bullock]
 - g. Improve student services web pages, keeping information up-to-date and accurate (2.6, 3.1) [Bill Crawford, student affairs managers]
 - h. Consider the development of a call center focused on student enrollment and retention (2.1, 3.3) [Doug Bullock, Bill Crawford]
 - i. Focus on outreach and recruitment with niche markets such as home schooled students, adults in transition, baby boomers, etc. (1.1, 3.4) [Bill Crawford, Doug Bullock]
 - j. Create and implement at least one additional early outreach program focused on Gilbert, Higley, and/or Queen Creek school districts (3.4) [Laura Matyas, Bill Crawford]
 - k. Create and implement at least one signature event that focuses on student recruitment and community outreach for the Pecos Campus (3.3, 3.4) [Bill Crawford, Jesus Chaidez]
 - l. Continue making steady improvements per the Every Student Counts initiative (1.1, 1.3, 2.1, 2.2, 2.6, 3.1, 3.3, 3.4, 3.5, 3.6, 6.2, 7.1) [Bill Crawford, Marybeth Mason]
5. Improve student retention and success [Bill Crawford, Bill Mullaney, Doug Bullock]
- a. Integrate the Life Map goal-setting system into the myCGCC portal (1.1, 2.6, 3.1, 3.3) [Dawn Vucetich, Ryan Cain, Bill Crawford]
 - b. Develop interventions or programs to improve course completion, semester-to-semester retention, and certificate and degree completion statistics (3.1, 3.2, 3.5) [Bill Crawford, Bill Mullaney]

- c. Develop a plan to work with undecided students (3.5) [Bill Crawford, Bill Mullaney]
 - d. Increase the numbers of students who are applying for and receiving scholarships; figure out how to connect students to available resources (3.2) [Nanci Regehr, Doug Bullock]
 - e. Complete an analysis of the work-study program (3.2) [Doug Bullock]
6. Continue the implementation of the Capital Development Program [Mark Mason]
- a. Resolve the budget and scope issues and construct a General Education/Healthcare classroom building (Engel Hall) at the Williams Campus (2.1, 2.5) [Mark Mason, John Schroeder]
 - b. Resolve the budget and scope issues and construct a Hangar at the Williams Campus (2.1, 2.5) [Mark Mason, John Schroeder]
 - c. Move through the design phase and begin construction on the Classroom/Office building (Ironwood Hall) at the Pecos Campus (2.1, 2.5) [Mark Mason, Bill Guerriero]
 - d. Develop educational specifications for repositioning of the computer lab at the Pecos Campus (2.1, 2.5) [Bill Guerriero, Sherri Basha, Carol Dichtenberg]
 - e. Develop educational specifications for the Baylor Hall project at the Williams Campus (2.1, 2.5) [John Schroeder]
 - f. Develop educational specifications for the Aviation and Technology Center section 400 project at the Williams Campus (2.1, 2.5) [John Schroeder]
 - g. Find the resources for and enter into a contract for professional services to design a comprehensive way-finding and signage plan for the Pecos and Williams campuses (2.1) [Mark Mason]
 - h. Continue to explore partnerships for the purpose of constructing field lighting for the baseball field (6.1) [Mark Mason, Jeff Mason]
 - i. Construct the remaining parking lots funded by the 2004 bond north of the Classroom/Office building at the Pecos Campus (2.1) [Mark Mason]
 - j. Continue to explore partnership opportunities with organizations to exploit synergies of benefit to our students (6.1, 6.2, 6.3, 6.4) [Mark Mason, Maria Hesse, Marybeth Mason]
 - k. Work toward identifying funding that will enable us to build monument signage at the Williams Campus, as well as at the Pecos Road entrances to the Pecos Campus (2.1) [Mark Mason]
 - l. Measure our carbon footprint or output, and prepare a planning document for achieving our carbon neutrality commitment (4.4) [Mark Mason]
 - m. Purchase 10% of our power from “green” sources (4.4) [Mark Mason]
7. Establish a more comprehensive commitment to fundraising and development at the college [Marybeth Mason, Maria Hesse]
- a. Establish a development capacity either through contract or by hiring a Development Officer (2.4, 6.1) [Mark Mason, Maria Hesse]
 - b. Identify a specific target list of prospective donors in our service area and establish a plan to contact and cultivate the prospect list (2.4, 6.1, 6.2) [Marybeth Mason, Maria Hesse]
 - c. Establish college-based special events designed as development/fundraising events such as a golf tournament, black tie dinner, holiday event, etc. (2.4, 6.1, 6.2) [Marybeth Mason]

- d. Increase the funds available for distribution to students in the scholarship endowment account (3.2, 6.1, 6.2) [Marybeth Mason, Maria Hesse]
8. Further develop the Williams Campus into a more vibrant and comprehensive college location [John Schroeder]
- a. Develop additional breadth and depth in the Williams Campus general education offerings (1.2, 1.3) [Bill Guerriero, John Schroeder]
 - b. Locate land and finalize a utilization agreement to provide permanence and expansion space for the Electric Utility Technology program (2.1, 2.3) [John Schroeder, Maria Hesse]
 - c. Increase enrollment at the Williams Campus (3.3, 3.4, 3.5) [John Schroeder]
 - d. Expand outreach and promotional efforts to engage the community with the Williams Campus (3.4) [John Schroeder]
 - e. Enhance library and tutoring services at the Williams Campus (3.5) [John Schroeder, Carol Dichtenberg]
 - f. Further develop the information about Williams in college documents for faculty, staff, and students (3.3) [John Schroeder]
 - g. Develop additional student life and leadership opportunities for Williams students (3.6) [John Schroeder, Mike Greene, Bill Crawford]
 - h. Implement a recycling program (4.3) [John Schroeder]
 - i. Implement the Capital Development projects for Williams including the General Education/Healthcare building (Engel Hall), the Hangar, the General Studies Building connector (Baylor Hall), Bridget Hall, signage, parking, and amphitheatre (2.1, 2.3, 2.5) [John Schroeder, Mark Mason]
9. Improve documentation of and communication about college procedures and district policies [Maria Hesse, Marybeth Mason]
- a. Create the format and structure for an employee procedures manual (5.1) [Maria Hesse, Marybeth Mason]
 - b. Identify items for which there should be written procedures and develop those procedures via a collaborative process, culminating with a PEC recommendation for approval (5.1) [Maria Hesse, Marybeth Mason]
 - c. Publish an employee procedures manual, possibly via the web (5.1) [Marybeth Mason, Maria Hesse]
 - d. Incorporate a review of applicable procedures into college orientations and departmental trainings for employees (5.1) [Margie Mesanko, Mark Mason]
 - e. Develop a process for periodic review of district policies by employees (5.1, 5.2) [Margie Mesanko, Mark Mason]
 - f. Recognize employees who complete the required trainings on district policies (5.2, 5.3) [Margie Mesanko]
10. Start creating a more clearly understood and communicated system of institutional effectiveness and measurable improvements [Maria Hesse, Mark Mason, Janet Ortega]
- a. Study the data collection, analysis, and communication plans at several high-achieving colleges (7.1, 7.2) [Maria Hesse, Mark Mason, Janet Ortega]
 - b. Determine key indicators of effectiveness for CGCC (7.1, 7.2, 7.3) [Maria Hesse, Mark Mason, Janet Ortega]

- c. Develop system to collect, analyze, and publish data for key indicators (7.1, 7.2) [Mary Day, Janet Ortega]
 - d. Identify comparative benchmarks with peer and aspirational institutions (7.2) [Mary Day, Janet Ortega]
 - e. Determine audience and process for communication and review of data on key indicators (7.1) [Maria Hesse, Mark Mason, Mary Day, Janet Ortega]
 - f. Refine the *Fast Facts* document (7.1) [Maria Hesse, Mark Mason, Janet Ortega]
 - g. Continue to improve the Institutional Effectiveness website (7.1) [Mary Day, John Snelling, Janet Ortega]
11. Advance community outreach efforts and public dissemination of college information [Maria Hesse, Marybeth Mason]
- a. Continue discussions regarding a possible college center in Queen Creek (2.2) [Maria Hesse, Marybeth Mason, John Schroeder]
 - b. Improve the college's web presence; devise a plan to keep web pages current and accurate (2.6) [Mark Mason, Bill Guerriero, Bill Crawford, John Schroeder]
 - c. Publish a report to the community about achievements and progress (6.2) [Maria Hesse, Marybeth Mason]
 - d. Develop a speakers' bureau (6.2) [Trish Niemann, Marybeth Mason]
 - e. Continue curriculum meetings with local high schools (6.2) [Bill Mullaney, Division Chairs]
 - f. Continue employee visits to local high schools (6.2) [Maria Hesse, Marybeth Mason]
 - g. Create a signature event to bring the community to the college (6.2) [Maria Wise, Marybeth Mason, Maria Hesse]
 - h. Pursue the Arizona Republic initiative regarding regular coverage in the East Valley newspaper (6.2) [Trish Niemann, Bill Mullaney]
12. Sustain a college culture that promotes our stated values [Maria Hesse]
- a. Implement Reflection and Renewal programs for faculty and staff (5.1, 5.2, 5.4, 5.5) [Pam Davenport, Darby Heath]
 - b. Increase communication with employees about strategic directions and major issues through a weekly bulletin (5.1, 5.4) [Maria Hesse, Marybeth Mason, Trish Niemann]
 - c. Promote a more diverse, inclusive, and respectful culture for students and employees (1.1, 1.4, 3.4, 3.5, 4.5, 5.2) [Caryl Terrell-Bamiro, Bill Crawford, Maria Hesse]
 - d. Promote employee professional development by increasing workshops offered on-site as well as participation (5.2) [Margie Mesanko, Brent Bartel]
 - e. Publish an annual document with employee awards and recognitions (5.3) [Marybeth Mason, Trish Niemann]
 - f. Conduct an employee survey of the administrative team effectiveness and college climate (5.1) [Maria Hesse]
 - g. Hold department/division "conversations" with the administrative team (5.1, 5.4) [Maria Hesse]