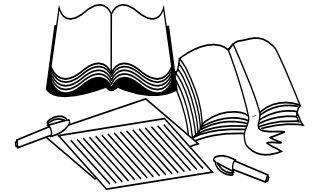


Chandler-Gilbert Community College  
Library

# Magazines vs Journals

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# Research Tips

## Popular Magazines

## Scholarly Journals

<b>Audience</b>	Written for the “average” person who doesn’t have in-depth knowledge of a topic.	Aimed at professionals, researchers or others with more in-depth knowledge of the topic.
<b>Content</b>	Entertainment, opinion, current topics, quick facts.	Research, analysis, scholarship often includes abstracts, research, methods, conclusion, bibliography.
<b>Length</b>	Shorter articles providing broad overviews of topics.	Longer articles providing in-depth analysis of topics.
<b>Author</b>	Author is usually a staff writer or journalist. The author’s name is often not provided.	Authors are usually experts, often university researchers. Authors’ credentials are usually included.
<b>Credibility</b>	Articles are generally evaluated by staff editors rather than experts in the field.	Research articles must be by a “jury” of experts before they are published. Sometimes referred to as “peer-reviewed.”
<b>Examples</b>	<i>Newsweek, Time, Vogue, Psychology Today</i>	<i>Journal of American History, Science, Foreign Affairs, Discover</i>