



COLLEGE GOALS 2007-2009

1. Enhance key instructional initiatives that invigorate faculty, improve teaching and learning, and enrich the student experience
 - a. Continue participation in the National Project on Assessing Learning in Learning Communities; complete first phase of collaborative assessments, and align LC offerings with student and program needs (1.3, 1.5, 7.2, 7.3)
 - b. Establish faculty leadership on the Developmental Education committee and assist with implementing a student success pilot project (1.1)
 - c. Continue initiatives to integrate global learning and the theme of sustainability through projects such as One Book, Shared Futures, SEE Your World college theme, and co-curricular events (4.1 – 4.4, 4.6, 6.3)
 - d. Implement processes to assess student learning and achievement on revised general education outcome measures (7.1, 7.3)
 - e. Appoint a faculty coordinator to organize relevant instructional resources and to facilitate the development of best practices in eLearning (1.3, 2.3, 2.6)
 - f. Offer EDU 250 on our campuses to support and develop residential and adjunct faculty consistent with CGCC instructional philosophy (1.5)
2. Develop new and sustain existing programs of study
 - a. Implement Biomedical Research Technology degree (1.2)
 - b. Start a second cohort in the Law Enforcement Training Academy (2.3)
 - c. Complete feasibility studies for Medical Assisting and Physical Therapy Assisting programs (1.2)
 - d. Expand on-campus upper division course offerings and enrollment in partnership with state universities (1.2, 1.3, 2.3)
 - e. Expand credit and noncredit class schedules to support breadth and depth of curriculum as new facilities open (1.2, 1.3, 7.1, 7.2)
3. Improve technology infrastructure to sustain effective teaching, learning, support services and administration
 - a. Upgrade wireless infrastructure for increased mobile device access (2.6)
 - b. Implement data disaster recovery system (2.6)
 - c. Develop metrics and initiate long-term capacity plan for networks and data storage (2.6, 7.1) [specifically mention business continuity planning?]
 - d. Design and develop processes for classifying web content to be exposed for college intranet versus external web community (2.6, 3.1, 3.3)
 - e. Complete installation of presentation systems so that all classrooms are mediated (2.6)
 - f. Develop enhancements to and extend our custom application framework to deliver secure, easy-to-use, web-based applications for students and employees (2.5, 2.6)

4. Increase student enrollment and streamline enrollment processes
 - a. Create an administrative position to focus on and integrate enrollment functions (1.1, 3.2, 3.4)
 - b. Reorganize enrollment services positions at Pecos and Williams campuses to improve employee morale, communication, coordination, and effectiveness (1.1, 3.4)
 - c. Consider minor remodeling of the Enrollment Services area at the Pecos Campus to improve student flow (2.1)
 - d. Improve signage in the Enrollment Services area at the Pecos Campus (2.1)
 - e. Implement the new Student Information System (2.6, 3.1)
 - f. Launch a major campaign to help students move towards increased self-service with enrollment functions (2.6, 3.1, 3.2, 3.3)
 - g. Improve student services web pages, keeping information up-to-date and accurate (2.6, 3.1)
 - h. Consider the development of a call center focused on student enrollment and retention (2.1, 3.3)
 - i. Focus on outreach and recruitment with niche markets such as home schooled students, adults in transition, baby boomers, etc. (1.1, 3.4)
 - j. Create and implement at least one additional early outreach program focused on Gilbert, Higley, and/or Queen Creek school districts (3.4)
 - k. Create and implement at least one signature event that focuses on student recruitment and community outreach for the Pecos Campus (3.3, 3.4)
 - l. Continue making steady improvements per the Every Student Counts initiative (1.1, 1.3, 2.1, 2.2, 2.6, 3.1, 3.3, 3.4, 3.5, 3.6, 6.2, 7.1)

5. Improve student retention and success
 - a. Integrate the Life Map goal-setting system into the myCGCC portal (1.1, 2.6, 3.1, 3.3)
 - b. Develop interventions or programs to improve course completion, semester-to-semester retention, and certificate and degree completion statistics (3.1, 3.2, 3.5)
 - c. Develop a plan to work with undecided students (3.5)
 - d. Increase the numbers of students who are applying for and receiving scholarships; figure out how to connect students to available resources (3.2)
 - e. Complete an analysis of the work-study program (3.2)

6. Continue the implementation of the Capital Development Program
 - a. Resolve the budget and scope issues and construct a General Education/Healthcare classroom building (Engel Hall) at the Williams Campus (2.1, 2.5)
 - b. Resolve the budget and scope issues and construct a Hangar at the Williams Campus (2.1, 2.5)
 - c. Move through the design phase and begin construction on the Classroom/Office building at the Pecos Campus (2.1, 2.5)
 - d. Develop educational specifications for the Technology Center at the Pecos Campus (2.1, 2.5)
 - e. Develop educational specifications for the General Studies Building connector at the Williams Campus (2.1, 2.5)
 - f. Develop educational specifications for the Aviation and Technology Center section 400 project at the Williams Campus (2.1, 2.5)

- g. Find the resources for and enter into a contract for professional services to design a comprehensive way-finding and signage plan for the Pecos and Williams campuses (2.1)
 - h. Continue to explore partnerships for the purpose of constructing field lighting for the baseball field (6.1)
 - i. Construct the remaining parking lots funded by the 2004 bond north of the Classroom/Office building at the Pecos Campus (2.1)
 - j. Continue to explore partnership opportunities with organizations like the Fresh Start Center and SRP to exploit synergies of benefit to our students (6.1, 6.2, 6.3, 6.4)
 - k. Work toward identifying funding that will enable us to build monument signage at the Williams Campus, as well as at the Pecos Road entrances to the Pecos Campus (2.1)
 - l. Measure our carbon footprint or output, and prepare a planning document for achieving our carbon neutrality commitment (4.4)
 - m. Purchase 10% of our power from “green” sources (4.4)
7. Establish a more comprehensive commitment to fundraising and development at the college
- a. Establish a development capacity either through contract or by hiring a Development Officer (2.4, 6.1)
 - b. Identify a specific target list of prospective donors in our service area and establish a plan to contact and cultivate the prospect list (2.4, 6.1, 6.2)
 - c. Establish college-based special events designed as development/fundraising events such as a golf tournament, black tie dinner, holiday event, etc. (2.4, 6.1, 6.2)
 - d. Increase the funds available for distribution to students in the scholarship endowment account (3.2, 6.1, 6.2)
8. Further develop the Williams Campus into a more vibrant and comprehensive college location
- a. Develop additional breadth and depth in the Williams Campus general education offerings (1.2, 1.3)
 - b. Locate land and finalize a utilization agreement to provide permanence and expansion space for the Electric Utility Technology program (2.1, 2.3)
 - c. Increase enrollment at the Williams Campus (3.3, 3.4, 3.5)
 - d. Expand outreach and promotional efforts to engage the community with the Williams Campus (3.4)
 - e. Enhance library and tutoring services at the Williams Campus (3.5)
 - f. Further develop the information about Williams in college documents for faculty, staff, and students (3.3)
 - g. Develop additional student life and leadership opportunities for Williams students (3.6)
 - h. Implement a recycling program (4.3)
 - i. Implement the Capital Development projects for Williams including the General Education/Healthcare building (Engel Hall), the Hangar, the General Studies Building connector (Baylor Hall), the ATC 400 section, signage, parking, and amphitheatre (2.1, 2.3, 2.5)
9. Improve documentation of and communication about college procedures and district policies
- a. Create the format and structure for an employee procedures manual (5.1)

- b. Identify items for which there should be written procedures and develop those procedures via a collaborative process, culminating with a PEC recommendation for approval (5.1)
 - c. Publish an employee procedures manual, possibly via the web (5.1)
 - d. Incorporate a review of applicable procedures into college orientations and departmental trainings for employees (5.1)
 - e. Develop a process for periodic review of district policies by employees (5.1, 5.2)
 - f. Recognize employees who complete the required trainings on district policies (5.2, 5.3)
10. Start creating a more clearly understood and communicated system of institutional effectiveness and measurable improvements
- a. Study the data collection, analysis, and communication plans at several high-achieving colleges (7.1, 7.2)
 - b. Determine key indicators of effectiveness for CGCC (7.1, 7.2, 7.3)
 - c. Develop system to collect, analyze, and publish data for key indicators (7.1, 7.2)
 - d. Identify comparative benchmarks with peer and aspirational institutions (7.2)
 - e. Determine audience and process for communication and review of data on key indicators (7.1)
 - f. Refine the *Fast Facts* document (7.1)
 - g. Continue to improve the Institutional Effectiveness website (7.1)
11. Advance community outreach efforts and public dissemination of college information
- a. Continue discussions regarding a possible college center in Queen Creek (2.2)
 - b. Improve the college's web presence; devise a plan to keep web pages current and accurate (2.6)
 - c. Publish a report to the community about achievements and progress (6.2)
 - d. Develop a speakers' bureau (6.2)
 - e. Continue curriculum meetings with local high schools (6.2)
 - f. Continue employee visits to local high schools (6.2)
 - g. Create a signature event to bring the community to the college (6.2)
 - h. [mention Arizona Republic partnership possibilities?]
12. Sustain a college culture that promotes our stated values
- a. Implement Reflection and Renewal programs for faculty and staff (5.1, 5.2, 5.4, 5.5) [this is one way to address the "whole life agenda" mentioned in the strategic plan]
 - b. Increase communication with employees about strategic directions and major issues through a weekly bulletin (5.1, 5.4)
 - c. Diversity – how we will address this in coming years?
 - d. Promote employee professional development by increasing workshops offered on-site as well as participation (5.2)
 - e. Publish an annual document with employee awards and recognitions (5.3)
 - f. Conduct an employee evaluation of the administrative team structure and effectiveness (5.1)
 - g. Hold department/division "conversations" with the administrative team (5.1, 5.4)