

Career Ideas in Sports

The following is a list of job titles related to and involving sports. There is overlap between the career areas listed and this is not an exhaustive list. Some of the occupations listed below require a specific degree while others are more flexible

Recreation, Education and Fitness

Aerobics Instructor
Athletic Trainer
Aquatic Specialist
Corporate Fitness Consultant
Fitness Program Manager Coach
Geriatric Fitness Instructor
Teacher, Instructor, Professor
Recreation Therapist
Personal Trainer
Strength and Conditioning Coach
Youth League Coordinator
Program Coordinator
Health Club Manager
Lifeguard
Physical Education Teacher
Yoga Instructor

Sports Media

Broadcasting
Newspaper Sports Writing
Sports Copy Editing
Editor
Event Announcer
Investigative Reporting
Magazine Sports Writing
Sports Media Relations (Higher Education)
Sports Advertising and Marketing
Sports Public Relations
Radio Sports Journalism
Television Sports Journalism
Photojournalism
Sports Business Writer
New Media Sports Writer
Freelance Sports Writer
Publicist

Business and Management

Athletic Director
General Manager
Business Manager
Professional Scout
Marketing Director
Marketing Assistant
Marketing Researcher
Travel Manager
Account Executive for Special-Risk Insurance
Information Director (Higher Education)
Sports Equipment Salesperson
Operations Manager
Marketing
Publicist
Sport Club Manager
Fitness Program Manager
Event Coordinator
Fund-Raising and/or Development Director
Financial Manager
Product Distributor
Retail and Wholesale Operations Director
Sports Compliance Coordinator
Sport and Entertainment Attorney
Sports Statistician

Sports Engineering

Stadium & Sporting Facility Designer
Stadium & Sporting Facility Operations Director
Sporting Goods & Equipment Designer
Broadcast Engineer
Food Processing Engineer
Product Developer/Designer for Electronic Games & Computer-Assisted Training Devices